



CONTACT: Helcim Inc.
Media Relations
TELEPHONE: 1-403-291-1172
EMAIL: media@helcim.com

FOR IMMEDIATE RELEASE

NEW WEBSITE FOR HELCIM.COM

Friendly Interface for New and Prospective Merchants

SEPTEMBER 10, 2009

Helcim is proud to have launched its new public website. The official website, <http://www.helcim.com/>, allows visitors to browse through a wide array of information on Helcim's processing platforms, from its Virtual Terminal to its in-store processing solutions. The website also provides easily accessible merchant support guides as well as enhanced tools and APIs for web developers.

The website's overall message reflects Helcim's continuing efforts in creating a processing service that is truly unique in bringing comfort and ease of use to Canada's business owners. Through the company's continuing commitment to transparent pricing, all of Helcim's merchant services feature a complete listing of merchant account rate structures.

A new feedback feature has also been added to the website in hopes of the Helcim staff receiving additional comments and recommendations from the business and web communities. Any visitor on the website can anonymously provide feedback by visiting the online form located at <http://www.helcim.com/feedback/>

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About Helcim

Helcim Inc. is a credit card processor and merchant account provider with headquarters in Calgary, Alberta. Since 2006, Helcim has been providing Canadian business owners with fast and affordable credit and debit processing services. With a focus on e-commerce and online transactions, Helcim has become a Canadian leader in the design and operations of state-of-the-art online processing platforms. Helcim Inc. is a Level-1 PCI-DSS certified service provider for Visa, MasterCard, Discover and American Express. For media inquiries, company information and product offerings, please contact media@helcim.com or visit www.helcim.com.